

It's Time...

...to be recognized

...to gain a competitive advantage

...for personal achievement and further peer acceptance

...to formally show your commitment

To Earn the CMP Designation!

Presented by the CMP Committee of MPINCC

Today's Discussion...

- Application and registration deadlines
- Applications hints
- Quantifying your experience in the meetings and events industry
- Maximizing your points towards the application
- Resources for preparing for the CMP Exam

The CMP Designation Today...

A GLOBAL designation

Over 13,000 CMPs worldwide,
in 35 countries and U.S. Territories

64% Planners

36% Suppliers

All industry professionals welcome!

The Benefits of Being a CMP...

- Global industry and peer recognition
- Authority to use the designation
- Professional development
- Personal achievement and increased confidence
- Competitive advantage
- Increased salary potential
- Network of fellow CMPs
- Educate and bring awareness to our industry

Requirements to apply...

- Must have a minimum of three years experience in the meetings industry to apply
- Must be currently employed in meetings industry and have responsibility and accountability for meetings (some exceptions for currently unemployed applicants)
- Must have a minimum of 25 clock hours of completed continuing education in the past five years

The Process of Becoming a CMP...

1. Go to conventionindustry.org and download the CMP Application and the CMP Handbook
2. Complete and submit your application with documentation, and the appropriate fee
3. Review the CMP Exam Blueprint for study guidelines
4. Study using all Reference Materials
5. Sit for the Exam
6. Re-certify your designation every 5 years

Deadlines and Fee\$...

For the 2011 First Quarter Exam

- August 10, 2010*: Submit your completed application with supporting documentation and \$225 USD (deadline has passed)
- October 20, 2010*: Register to take the exam once you have received confirmation that you qualify, send in \$450 USD
- January 8, 2011: Sit for exam



* All deadlines reflect the date the CIC should RECEIVE your materials and fees

The CMP Application...

MPINCC's CMP U devotes one session in early January to assisting you in completing your application in time for the application deadline

The Application Point System:

- Three years of work experience in the industry
or
- Applicants with a degree in meeting, event, exhibition, or hospitality/tourism management may apply after two years of work experience
or
- Full-time instructors who have taught for three years in a meeting/hospitality university program
AND
- Completion of twenty-five hours of continuing education
or
- Completion of approved internship/apprenticeship in the industry

The CMP Exam...

- 3.5 Hour Exam
- 165 Multiple Choice questions, 4 possible responses for each question
- NO fill-in-the-blank questions
- NO true/false questions
- NO essay questions

Introducing CMP Winter Refresher Your MPINCC Study Resource

- December 4, 2010 – Location TBD
- One more chance to review for the CMP exam
- Open floor, interactive session to focus on areas of concern
- A network of CMPs to help you prepare for the exam

**Best test
taking
tips**

**Relaxation
techniques**

**\$140 early
registration***

**Last minute
hints for CMP
test success**

**NORTHERN CALIFORNIA
CHAPTER**



MEETING PROFESSIONALS INTERNATIONAL

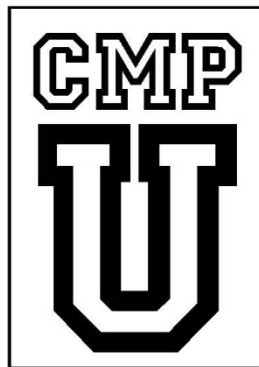
CMP U

Your MPINCC Study Resource

- January 2011 through June 2011 – Location TBD
- Select Saturday mornings (see CMP U Schedule)
- A network of CMPs to help you prepare for the exam
- You'll find study groups as you participate in CMP U

**\$100 early
registration***

**Practice
quizzes**



NORTHERN CALIFORNIA
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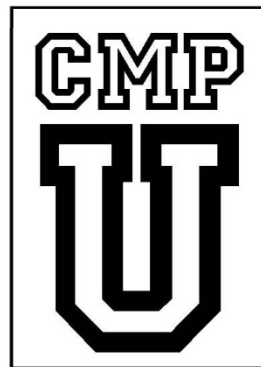


MEETING PROFESSIONALS INTERNATIONAL

CMP U

- One session in early January devoted to helping you complete your application before the CIC deadline
- Topics from Audio Visual to F&B to Technology and all items on the CMP Blueprint to prepare you to study for the exam
- Practice quizzes, practice quizzes, practice quizzes AND a mock exam
- \$100 early registration for members (prior to December 20, 2010) includes all 11 sessions of CMP U

...and did we mention:



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MEETING PROFESSIONALS INTERNATIONAL

Preparing for the Exam...

- 4 Study References to purchase or borrow*:
 - CIC Manual 8th Edition
 - PCMA Professional Meeting Management 5th Edition
 - CIC International Manual 1st Edition
 - APEX Glossary (download or purchase)
- CMP U – presented by MPINCC in partnership with our generous host: TBD
- Other Resources you may consider:
 - PCMA CMP Exam Prep Suite (Online Prep Course endorsed by the CIC)
 - MPI CMP Online Study Guide

** If you borrow, make sure you have the current editions!*

Study References...



8th Edition CIC Manual



1st Edition CIC International Manual



5th Edition PCMA Manual



Current APEX Glossary

Your Personal Commitment...

- ✓ Determine your own reasons for pursuing the CMP designation
- ✓ What's important to you to make the experience worthwhile?
- ✓ Commit to putting aside regular time to study
- ✓ Do it for YOURSELF (even if your employer requires it)

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