

Fashion and Image Quiz

by Marion Gellatly

**Take our quiz, have some fun, and check your fashion and image savvy.
Answer each question true or false.**

1. First Impressions made in face-to-face encounters are heavily based on what is said; what is seen is not a major influence. **T or F**
2. A company's business image (or brand) is often revealed by its employees' style and quality of dress. **T or F**
3. When choosing accessories, your bone structure, height and weight help determine the size of your accessories. If you are medium scale, choosing small size accessories will make you look larger and large accessories can overwhelm you. **T or F**
4. It is best to purchase your classic leather accessories in your hair color. **T or F**
5. A man's shoes and belt should be the same color. **T or F**
6. Button-down collars are not correct with a man's suit. **T or F**
7. It is key to wear your eye-related color when you want to appear powerful and authoritative. **T or F**
8. Bright or bold colors should not be worn in business. **T or F**
9. The fit of a garment is not as important as style, fabric, color, construction or price. **T or F**
10. Using a good clothing steamer is the best alternative to dry cleaning your garments and is five times faster than ironing. **T or F**
11. Pant hems should fall equally all the way around the circumference of the hem and should be parallel to the floor. **T or F**
12. A man should always button the bottom button of his suit jacket. **T or F**

13. A leather jacket is not appropriate for office attire and should be saved for social occasions. T or F
14. You can express your personal style by identifying your personality and physical design elements and integrate that knowledge with your lifestyle and goals. T or F
15. In order to appear taller and slimmer, you need to know your body proportions to achieve balance with the clothing choices you make. T or F
16. Your body language communicates your emotions. T or F
17. Keep your hair style in sync with your clothing style. Keep your hair color in harmony with your skin tone. T or F
18. Looking a person directly in the eye during introductions is intimidating. T or F
19. A sincere smile is the best ice-breaker and let's others know you're friendly, open and puts people at ease. T or F
20. It doesn't take a perfect body or an unlimited budget to "stand out." T or F
21. I am clear on the image I want to project to my clients and prospects and know how to achieve it. T or F