



Student Affairs Newsletter

January 2012

MPINCC Student Members,

We hope this email finds you all doing well as you settle into the Spring semester/quarter. MPINCC has some exciting news and information to share as we move into 2012.

EVENTS CORNER

Upcoming Events

[MPINCC Professional Education Program](#) – January 24, 2012

[Click here](#) to view the calendar for monthly MPINCC events. The events are \$40 to our student members and we will pair you up with an Ambassador to ensure you have a positive experience at this professional event.

Mark your calendar for February 16, 2012! The Student Affairs Committee would like to invite Students and Faculty to attend **MPINCC's Annual Conference & Expo 2012** at Moscone West. This valuable industry event draws well over 2,000 event industry professionals and includes a Student-Only workshop to help build your events skill set.

*The Student Affairs committee is sponsoring the first 50 Students and Faculty who RSVP (so the event may be FREE for you to attend!) Please email Carlee Duncan at cduncan@aao.org with your **RSVP and please recommend a topic you would like to discuss at this event.***

Need event management experience? Join the Student Planning Team for the April event. Please contact Melanie Walton at mwalton@stanford.edu

TIPS CORNER

Thinking about updating your LinkedIn Page to get noticed by people looking for event professionals? Check out [David T. Steven's Top 5 Things to Make LinkedIn Work for You](#).

Want to expand your influence in this industry even as a student? Read this [great article](#) by Rise Award winner Courtney Stanley for some great perspective on how to become a rising star!

Are you thinking about becoming a wedding planner? Cal State East Bay has a great [certificate program](#) to get you started.

STUDENT MEMBERSHIP CORNER

Scholarships

Don't forget to submit a [scholarship application](#) for your annual dues! We are still accepting applications.

Volunteer

Want to get the most out of you NCCMPI membership? [Volunteer](#) for the Student Affairs Committee, meet the professionals who make up MPINCC and get the most out of your membership.

Internships

One internship is still available to help you add skills and experience to your resume. Please check out the post on our website [Zellerbach Associates](#). This website is also a great resource for more opportunities: <http://www.internships.com/>

Informational Interviews

Trying to decide what you would like to do when you graduate? Contact Natasha Zellerbach at natasha@zellerbach-associates.com for more information about the professionals in our membership that may be in the career you want to pursue.

Student Enquirer

Attached is our second edition highlighting a wine industry professional, Layla Kajer and one of our Faculty members Dr. Kate Sullivan. Please check the [website](#) for past editions.

STUDENT SPOTLIGHT CORNER

In this addition we are featuring student members **Jeff Starr & Bianca Widmark**. If you know someone you think should be featured please email Carlee Duncan at cduncan@aao.org.

Jeff Starr



Education: Jeff is finishing the graduate program at San Francisco State University in Recreation, Parks, and Tourism. I

Why did you choose hospitality?

I chose Recreation, Parks, and Tourism as a way to get a theoretical and practical education to help in my event production work. I have had a good amount of 'hands on' experience, but wanted to dive deeper into my profession. I was new to event management and hospitality and needed to supplement my experience.

What has been your favorite experience in this industry so far?

My favorite MPINCC event was the opportunity I had to work directly with MPINCC and a team of four talented SFSU Hospitality students on the student member event "Branding Yourself Through Social Media". It was fantastic to create the program from the ground up and offer an seminar that was educational and practical for all the attendees.

When you graduate you aspire to be?

I will continue on as an Event Producer in San Francisco working on advancing and producing annual meetings, conferences and holiday engagements.

What do you think of being an MPI member so far?

MPINCC has broadened my horizons in terms of how many different opportunities and avenues there are to meet similar people with various backgrounds and interests.

Bianca Widmark



Education: Bianca is currently a senior at San Francisco State University

Why did you choose hospitality? To me hospitality is about bringing people together and making their experience truly unforgettable. During my first two years of college I was working in a small, French Bed and Breakfast. Every day I was excited to go to work because I knew I would meet interesting people from all over the world. I chose the major of hospitality because it is an industry that remains exciting and fresh because of the people you will meet and work with.

Bianca Widmark (Cont.)

What has been your favorite experience in this industry so far? One of my favorite events has been "A Common Green" which is hosted by my work, the Bently Reserve. I was working as the volunteer coordinator for the event which was a surreal experience since I am after all, a student myself. The event promotes green and sustainable practices and brings together people and San Francisco companies that share these values. Adapting a green focus into everyday life is something that is very dear to me and having the chance to meet people that feel the same was so exciting.

When you graduate you aspire to be? I would love to work at a University as their meeting and event planner.

What do you think of being an MPI member so far? MPI has opened so many doors for me and I can't recommend joining enough. Through an MPI student event I found out about my current job as an event and sales assistant. I was fortunate to receive a scholarship to attend the MPI future leaders forum in Orlando. The list goes on and on, MPI is a truly outstanding association

We look forward to seeing you soon!
The MPINCC Student Affairs Committee
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